

## Webinar #2, Spring Semester 2018:

### **Putting Theory Into Practice: Intercultural Competence in Action Both Pre-departure and On-site**

Rich Kurtzman

Friday February 23, 2018, 1-2 pm Eastern time

Based on over two decades of experience, both as a participant and as a facilitator, Rich Kurtzman explains the structure of the intercultural learning process *at Barcelona SAE* through real activities on-site for students and interns abroad as well as through faculty-led programming. Take-aways include simple and practical activities that international educators at home and abroad can employ immediately to increase cultural awareness and intercultural competence in their students. Participants will also hear the debrief of each activity and receive written instructions for easy training of other staff and faculty who may not have a strong background in International Education.



#### **Learning Outcomes: Participants in this webinar will be able to:**

- Briefly review the theory of Intercultural Competence that drives the practical activities covered;
- Learn how to lead pre-departure activities to help increase cultural awareness and competency
- Learn how to run activities while students are on-site that increase cultural awareness and competency;
- Learn how to lead re-entry activities post-program that increase cultural awareness and competency.

#### **About the Presenter**

Rich Kurtzman has been working in the field of International Education since 1998. Prior to founding Barcelona Study Abroad Experience (SAE) in 2009, he led groups of high school students abroad through World Learning, worked for IESAbroad in Chicago and Barcelona, taught courses on Spanish Culture and Intercultural Communication in Barcelona through CEA abroad and worked as an Intercultural Consultant for Business Executives with Berlitz Cultural Consulting. Rich has presented dozens of sessions at NAFSA and Forum including: Increasing Cultural Awareness in Short-term programs: A toolkit of Activities, Helping Students Make the "Right" Decisions: Using Choice Architecture and Nudge Theories, and Using Reentry Workshops for Continued Professional and Personal Development. In 2017, Rich had a prime time spot on the NAFSA Soundstage to present on Interactive Activities to Gain Cultural Awareness. He also sends out "Culture Stock: Tips and Strategies for Increasing Cultural Awareness"; a bi-monthly newsletter.